

Course Title: Doing business in the EU**Instructor: V.Zuev****Department: WEWP****Email: vzuev@hse.ru**

Target Audience: This course is designed for Master students with concentrations International Economics and Political Science for the WEWP Faculty.

Course Description *(no less than 200 words)*

- *Aims:* The course is about the economic and legal framework for doing business in the EU for companies and individuals planning to be established within the EU.

- *Course as a part of the study program, brief analysis of the course in comparison to Russian and foreign academic experience:* Most of the courses in Russia and abroad are either completely legal based, or cover mostly trade issues. This course is covering not only legal aspects of doing business in the EU, deriving from the most recent EU policies' changes, but also gives an economic rationale of being present at the EU market. It is a combination of a legal and economic knowledge. Personal economic strategies are also covered in some parts of the course.

- *Prerequisites:* Basic knowledge of the European Integration (namely the EU policies) and International Economics is a prerequisite. 2-3 years of Bachelor studies on related issues will meet the requirements.

- *Intended Learning Outcomes:*

- *Assessment/s – formative, summative:* Class attendance and participation in discussion sessions are required. Final grade is calculated from intermediate grades for:

- Class attendance - 0,2;
- Participation in discussions and responses in the class - 0,2;
- Power point presentation on the chosen topic - 0,3;
- Homework to choose and to buy real estate in Europe 0,3

Course Outline

№№	Topics	Course Hours	Academic/Contact Hours		Self-study Hours
			Lectures	Seminars	
1	EU economic environment	14	4	2	8
2	EU legal environment	14	4	2	8
3	Competition policy, big and small cos.	18	6	4	8
4	Anti-trust policy	16	6	2	8
5	Ecological policy	18	6	4	8

6	Other policy areas	14	4	2	8
7	Offshore jurisdictions and the EU	16	6	2	8
8	EC against cos. law infringement cases	14	4	2	8
9	RF cos. strategies. Good and bad cases	14	4	2	8
10	Real estate in the EU. Personal strategies. Homework	24	6	4	14
	In sum:	162	50	26	86